Computer-Assisted Writing Instruction in Journalism and Professional Education (Hardback)

By Frederick Williams

ABC-CLIO, United States, 1989. Hardback. Book Condition: New. 218 x 140 mm. Language: English . Brand New Book ***** Print on Demand *****.This incisive study examines the uses of computers and telecommunications in the teaching of writing in the fields of journalism and education. The research, based on the results of a questionnaire submitted to college journalism and communication programs in the United States, focuses on the current and projected use of computers and deals with such innovations as the use of online information services (newswires and archives, encyclopedias, statistical source), computer resident reference aids (thesaurus, dictionaries, style books), networking for instructor and student convenience, and software offering a variety of assists (spelling and grammar checks, readability analyses, stylistic assessments, minor editing suggestion, simulation of research for story writing, and instructor assistance in grading). In addition, the author concludes that desktop publishing will be the next technology-based expansion of communications curricula, in light of the recent availability of page design layout with provisions for type fonts, graphics, and bidirectional justification. It is often said that the software industry will mature as developers improve in knowledge of their markets; Computer Assisted Writing Instruction in Journalism and Professional Education describes that market...

Reviews

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