



101 Ways to Successfully Market Yourself

By Jason Miletsky

Cengage Learning, Inc. Paperback. Book Condition: new. BRAND NEW, 101 Ways to Successfully Market Yourself, Jason Miletsky, The advent of user-generated internet content has made it possible for anyone to have his or her voice heard, but it has also made it more difficult to stand out in the crowd and get noticed. "101 Ways to Successfully Market Yourself" is about exploring and understanding the means and methods of self-promotion and having fun doing it. You will learn the most effective ways of positively gaining the spotlight and draw attention to yourself whether your objective is to promote a business, sell a product, land a better job, or just grab (or extend) 15 minutes of fame. "101 Ways to Successfully Market Yourself" provides a handy, easy-to-read collection of tips and tricks to make sure you stand out in the crowded pop culture universe.



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