Joomla! E-Commerce with VirtueMart: Build feature-rich online stores with Joomla! 1.0/1.5 and VirtueMart 1.1.x

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(Reggie Streich)

JOOMLA! E-COMMERCE WITH VIRTUEMART: BUILD FEATURE-RICH ONLINE STORES WITH JOOMLA! 1.0/1.5 AND VIRTUEMART 1.1.X

Shroff Publishers/Packt, 2009. Softcover. Book Condition: New. 17 x 22 cm. VirtueMart is a widely used component for adding e-commerce to a Joomla! site. VirtueMart covers all the aspects of e-commerce in an easy-to-use fashion and allows administrators to configure the various factors such as those of the shop, selling workflow, payment, products, and more. It also has many other features, which include managing customers and orders, so that every aspect of the shop is handled on-line for your comfort. This book demonstrates the setting up of an on-line Joomla! e-commerce site from scratch using VirtueMart. It focuses specifically on e-commerce and VirtueMart. It teaches all the aspects of quickly setting up a feature-packed, easy-to-build e-commerce site?from basic installation and configuration of Joomla and VirtueMart through adding features step-by-step to an example web site to deployment. The book begins with an introduction to VirtueMart with an explanation of its capabilities and how you can use it to earn money from your Joomla! site. This is followed by the necessary installation and configuration of Joomla! and VirtueMart to enable you to lay the foundation of your web site. Then it explains configuration of the VirtueMart store, which includes payment and shipping methods, configuring zones, and currencies. What you will learn from this book Install/Uninstall Joomla! components, plug-ins, and modules; install the VirtueMart component and its modules, to start building your store. Configure the shop, create and use the appropriate zones and currencies, configure payment methods, shipping methods, and taxes, which form part of the most essential shop functionalities. Manage manufacturers and vendors, products and product categories, and watch your VirtueMart shop take real shape with the products you want to sell. Configure user registration settings for VirtueMart, manage users and user groups, create and use order status types, view order statistics...

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