

## Find Doc

# MARKETING DIFFERENCES BETWEEN TRADITIONAL AIRLINES AND LOW-COST AIRLINES IN EUROPE



Grin Verlag Aug 2007, 2007. Taschenbuch. Book Condition: Neu. 212x154x9 mm. This item is printed on demand - Print on Demand Titel. - Master's Thesis from the year 2004 in the subject Business economics - Marketing, Corporate Communication, CRM, Market Research, grade: A-, ESG Management School, Paris, 33 entries in the bibliography, language: English, abstract: European Media is writing daily articles about the situation of the European airline business. The European airline market is, at the moment, with all the...

**Download PDF Marketing differences between traditional airlines and low-cost airlines in Europe**

- Authored by Nils Kemchen
- Released at 2007



Filesize: 1.65 MB

## Reviews

---

*This pdf is worth buying. It is actually written in basic words and not confusing. It has been printed in a remarkably basic way in fact it is merely following it. I finished reading this publication through which really altered me, affect the way I really believe.*

-- **Dr. Linwood Lehner IV**

*This pdf is fantastic. This really is for all who state there was not a worth looking at. Your lifestyle period is going to be convert the instant you complete looking over this pdf.*

-- **Dr. Chaim Kub**

---

## Related Books

- **Psychologisches Testverfahren**
- **Programming in D**  
**Twitter Marketing Workbook: How to Market Your Business on Twitter**
- **(Paperback)**
- **Houdini's Gift**  
**Children s Handwriting Book of Alphabets and Numbers: Over 4,000 Tracing Units**
- **for the Beginning Writer (Paperback)**