



## Mobile Apps Made Simple: The Ultimate Guide to Quickly Creating, Designing and Utilizing Mobile Apps for Your Business - 2nd Edition (Paperback)

By Jonathan McCallister

Createspace Independent Publishing Platform, United States, 2014. Paperback. Book Condition: New. 214 x 149 mm.

Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.

Start Making Your Mobile Apps for Your Business and Increase Your Profits! Learn the process of app creation, from beginning to end. By the end of this book, you will understand all the steps that are necessary to go from having that big idea to making an app that can actually affect your life, as well as the lives of millions of other people. This book breaks down the process of app creation into a simple process that just about anyone can understand and follow. Learning how to understand the many jargon words that developers and web experts often use can drive people away who otherwise might seriously stand to benefit from creating their own web apps. So much more than just a guide to online app creator software (though it definitely covers that topic), this guide is designed to be completely comprehensive, covering every topic, from learning how to code yourself, to discussing the options available to you as you decide on a programming language for your app development, to creating an iterative app...



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