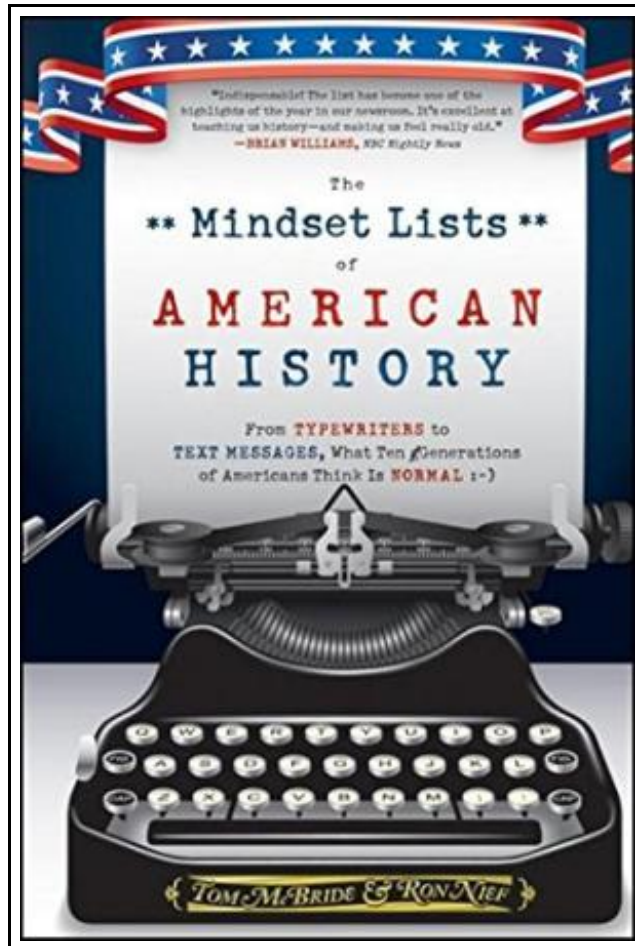


The Mindset Lists of American History: From Typewriters to Text Messages, What Ten Generations of Americans Think Is Normal



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Reviews

Very useful to all category of individuals. It is one of the most amazing publication i have got read through. You will not feel monotony at anytime of your respective time (that's what catalogs are for about when you question me).

(Mr. Johnathon Dach)

THE MINDSET LISTS OF AMERICAN HISTORY: FROM TYPEWRITERS TO TEXT MESSAGES, WHAT TEN GENERATIONS OF AMERICANS THINK IS NORMAL



Wiley. Hardcover. Book Condition: New. Hardcover. 272 pages. Snapshots of the U. S. s last nine generations from the creators of the Mindset List media sensation Just as high school graduates in 1957 couldnt imagine life without zippers, those of 2009 cant imagine having to enter phone booths and deposit coins in order to call someone from the street corner. Every August, the Mindset List highlights the cultural touchstones that have shaped the lives of that years incoming college class. Now this fascinating book extends the Mindset List approach to dramatize what it was like to grow up for every American generation since 1880, showcasing the remarkable changes in what Americans have considered normal about the world around them. Expands Tom McBride and Ron Niefs popular annual Mindset Lists to explore the mindset of nine generations of Americans, from 1880 to the future high school graduates of 2030 Offers a novel and absorbing way to understand the frame of reference of Americans through history, whether its the high school grads of 1918, who viewed riding an elevator as a thrill second only to roller coasters, or those of 2009, who have always thought of friend as an active verb Puts a human face on the evolution of historical changes related to technology, the struggle for rights and equality, the calamities of war and depression, and other areas The annual Mindset List garners extensive media attention, including on Today, The Early Show, the NBC Nightly News, CNN, and Fox as well as in the Wall Street Journal, the New York Times, USA Today, the Los Angeles Times, Time magazine, and hundreds of international publications Whatever your own generational mindset, this book will give you an entertaining and important new tool for understanding the unique perspective and experience of Americans over more than a hundred...



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